



CRAFT YOUR FUTURE

product  
ideation  
cards



Using the Craft Your Future product ideation cards, your group will invent a new product which combines traditional crafts, new trends and technologies and the circular economy to solve a real-world challenge.

## Real-world challenge

Good design solves problems. Think about a problem in your school, your street, your life or your region which you could help to solve with a well-designed product. Write the challenge you agree upon as a group in the box below.

## Grab your cards

Your group will now grab four cards: a **craft card**, with a traditional technique, a **tech card**, with a current technology or trend, a **circular card**, with one of the methods to make your product sustainable, and a **wildcard** to keep you on your toes! In need of more information? Check out the QR codes!



## Ready, set... CRAFT!

Now that you've got your cards, work as a group to write down as many ideas as you can think of for each card. Once you've run out of inspiration, work together to try and find the ideas that work together from different cards. At this point you're allowed to throw ONE of your cards away, although you'll get bonus points if your product manages to combine all four cards!

All that's left to do now is to use all of your ideas to come up with a product - and don't forget that pesky real-world challenge you have to solve!

